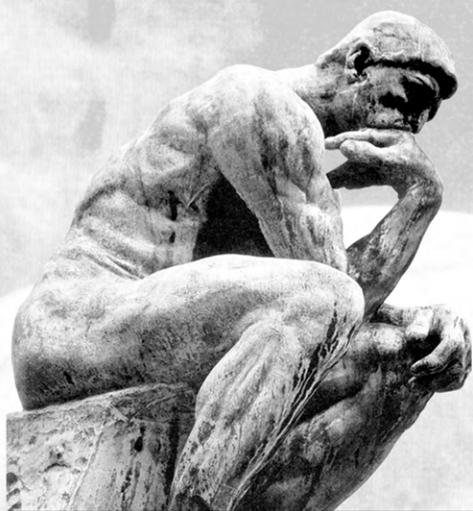


MOTHER OF ALL BOOK TESTS



POCKET EDITION

For walk-around and on-the-go performances
Now with Larry Becker's Flashback built in

\$199.

Continued ►



In 1995, the Mother of all Book Tests was released. Here's what customers said about it:

"The ONLY book test I use."

— Neal Scryer, New York, NY

"The Mother of all Book Tests is far and away the best. No fishing, no fumbling, no devious paths to the revelation. It's the greatest!"

— Lawrence Miller, Peekskill, NY

"The finest any-word-on-any-page item type I have ever seen."

— Donald Wallace,
Magic Books by Post, England

"I hate to memorize. This is so simple to perform..."

— Rich Rau, Washington, IL

"Most book tests are not mentalism, but mental magic. Here's the exception. MOABT's close as you can get to what a real mindreader would do. It is without question the best and most direct book test I've ever seen!"

— Charles Reynolds, New York, NY

"Fantastic! I did it last night and it was a storming success!"

— Marc Paul, London, England

"The simplest and most direct book test EVER. I have used it in every situation imaginable. The first time I performed this effect I heard gasps. This is great. Thank you for creating this and making me feel like a 'real' mindreader.

— Chris Caldwell, Scottsdale, AZ

"After 20 years on the college circuit, my ESP/Hypnosis show is now hypnosis and one ESP effect – the Mother of all Book Tests."

— Ken Weber, Author of 'Maximum Entertainment', past President of Psychic Entertainers Association

"The spectators freedom of choice and the hands-off feature both give the appearance of genuine mindreading. I have demonstrated this to a few people who now fear me!"

— Mark Greenburg, New York, NY

"It's one of the most baffling demonstrations and one of the most talked about after the shows."

— Lon Mandrake, Canada

"What a piece of garbage! A total ripoff. It didn't fool anyone. Don't waste your money." (Now hopefully no one will buy it so I can keep it all for myself. I don't need my competition getting ahold of this gem!)

— Travis Nelson, Duluth, MN

"It's all that you say, and more. Too bad it doesn't sell for more."

— Stan Kramien, Portland, OR

"There is no doubt that the Mother of all Book Tests is exactly that... the greatest. You can bet it will be a feature in ALL my performances!"

— Dick Christian, Fairfax, VA

"I never performed a book test before, because they all were puzzles or magic tricks. I bought MOABT because that's what the real McCoy would look like. It's as close to the real thing as possible."

— Diego Domingo, Hollywood, CA

"A great effect that's almost too straightforward. Now that I've got my copy, you can raise the price."

— Bob Cassidy, Seattle, WA

"It was the single item that led to another booking. Because it's so strong and so easy to execute, I'm free to concentrate on the most important part: my performance."

— David Fletcher, City Island, NY

"I've used it for a few months now and it never fails to shock the audience. I've had some priceless reactions when I reveal the word."

— Ken Grady, Coventry, RI

"I've blown people away with it."

— David Burmeister, Davenport, IA

"Unbelievable! Everyone I've performed this for is ready to either burn me at the stake or set up housekeeping with me in Guyana. There simply isn't any book test on the market today which comes close to MOABT."

— Loren Tindall, Colchester, VT

"Greatest !#*&!@% booktest of all !#*&!@% time."

— Dennis Marks, Hollywood, CA

"One of the most profound yet incredibly simple effects I've ever performed as a professional magician. Try it... you will love it."

— Elliott K. Smith, Mystical Magic

★★★★ "Many will agree with the slew of endorsers who say this is the best book test on the market and it's worth any price."

— Genii Magazine



MOTHER OF ALL BOOK TESTS

POCKET EDITION

BY **TED KARMILOVICH**

It has been two years since the release of the hugely successful Mother 2.0 and we are pleased to finally announce the release of the Mother of all Book Tests - Pocket Edition!

For years, performers both professional and amateur, have been requesting a pocket-size version of the Mother for their walk-around and on-the-go performances.

We are happy to announce that this request has been met and exceeded by all expectations. Mentalists and magicians alike will be excited to learn that the Mother of all Book Tests-PE not only enables the user to perform the classic Mother routines, but with the kind permission of Larry Becker, Flashback as well!

Think about it. Two classic book tests in one portable, fully examinable book. With the kind permission of Josh Zandman, we have used antonyms in the Flashback segment of the book, thus guaranteeing an extra layer of subtlety for the discerning performer.

For those who own Mother 1.0 (hardcover: Fatal Sins and/or softcover: Murder at Midnight), there is nothing new to learn. The key words in Mother-PE are the same as in the original Mother.

And the Flashback antonyms have been selected to require the minimal amount of thought. They are to say, automatic.

So now, mentalists and magicians alike who would like to entertain their close-up audiences with a book test that conveniently slips inside a

jacket pocket can now do so. The text size is nice and readable for those low-light settings you may find yourself in. And the line spacing is wider which makes it easier for them to see the long words.

Affordably priced at just \$199, it is in a range for the working pros who wish to purchase back-up copies. This is something you will be using ALL of the time under virtually any and all conditions.

It is the perfect effect to take along when meeting with a new client or agent. Unlike the larger versions of the Mother which are perfect for stage, Mother-PE is compact enough and ideal for strolling performers at cocktail hours, parties, etc.

As with all of our Mother releases, the Pocket Edition is produced with the utmost quality and geared to day-in and day-out usage.

As a bonus, we are including Ted K.'s reputation-making blister effect. This is directly from Ted's close-up set and involves the use of the Mother of all Book Tests-PE. It is by far his most requested presentation in close-up settings.

This blockbuster handling has been shared with a select few over the years and includes Ted's thoughts on the various blister routines and gimmicks. Jack Kent Tillar (the creator of the original blister effect) was delighted with Ted's commercial handling. We know you will be, too!



MOTHER OF ALL BOOK TESTS

POCKET EDITION

BY TED KARMILOVICH

The basic effect

A spectator is invited to take a readable and examinable book, open it to any page, and is invited to think of any word on that page.

The performer, without touching the book or approaching the spectator, reveals the word in the simplest, most startlingly direct manner ever! It truly has to be seen to be believed.

The ultimate any-word-on-any-page method. MOABT is so simple to perform, so direct, and powerful. This is the book test a select group of professionals are using to blow their audiences away.

Can be performed for an audience of one to one thousand.

Close up, walk-around, stage, radio and TV.

Anytime, anywhere.

All pages different.

Nothing written down.

No stoozes, no preparation, no counting, no gimmicks, no angles, no prompters, no peeks, no glimpses, no sleights, no anagrams, no forces, no short pages, NO KIDDING!

What's new?

Pocket size

Less weight, easier to carry around. The text is 11-point size so you and the spectator can see it in low lighting. Spacing (leading) of the lines is greater to provide more white space, making it easier for the spectator to read.

Larry Becker's Flashback

Riffle the book and have them peek at the first word of the page. You instantly know what it is. Instead of repeating the word on the glimpsed (opposite) page, it uses an antonym principle. In other words, if the spectator sees the word 'black', you'll see the word 'white'.

Adrian Bint ploy

Adrian Bint's 'no-pump' handling of the first letter.

Blister effect

Ted K.'s reputation-making blister effect. This is from his close-up set involving the use of MOABT-PE.

Questions?

- Q.** What are the dimensions of the book?
- A.** Paperback size: 6.75 inches tall, 4.25 inches wide, 0.6 inches deep. Weight: 8 oz.
- Q.** Will MOABT 2.0 still be available for purchase?
- A.** Yes. It's priced at \$295.00
- Q.** I have MOABT 2.0. What are the benefits of owning both of them?
- A.** You now have two different sets of long words. This means you can involve twice as many people, and read twice as many minds. MOABT 2.0 is also tailored more to stage use with dozens of different effects and presentations.

Sample two-page spread

Larry Becker's Flashback combined with Josh Zandman's antonym principle.

day he looked alive. The cops said that he had been beaten with a blunt object, like a candlestick holder.

It was just an awful mess and it was going to take some time to figure it out. The body had been taken from his apartment, and dumped on the mountainside.

The area where the body lay was so rocky that one would need a jackhammer to dig a hole deep enough for the body. Would have been better to just dump him off at the graveyard.

He fixed his eyeglasses as he sat in front of the television screen. This same news clip next showed his former boss, Lt. Sam Poole, using a loudspeaker to keep people away from the site.

Just as he began to think about the case, his receptionist called him. He moved over to the back of the room.

"Paul, a Lt. Poole would like to talk to you if you have the time."

He never had the time, but told Karen to tell him he'd see him within the hour. No, this was not his finest hour.

A weary Paul Thorn made his way past his receptionist and headed down the stairs and off to see his former boss. He walked out into the snow and looked up at the snowflakes coming down. They began to stick to his eyeglasses.

He wiped them with his handkerchief and

198

headed for his car. He was able to park at **night** in the new lot. He turned the key to his car and pumped the gas. It roared to life, popped like a firecracker, and then he pulled out onto Broad Street and headed east.

He was hoping to have enough time later to go to the gym. He was an avid weightlifter and runner. In his off hours he liked to check out the local haunts. When he was a bartender, he always worked out after the shift.

Once, a photographer gave him some good advice. He said he should make a videocassette of his work. If he had all the money from that job he would have paid his apartment rent for half a year, but the idea really didn't excite him too much.

Karen, his receptionist, told him he should do it, but still he could not care less.

He did, though, pose for an illustration that was used in an ad for the gym where he worked out.

As his car moved closer to the center of town, he used his **handkerchief** to clean the fog off of the inside of the window. His bad breath still took shape on the window, and it had begun to fog up.

This snow and cold had the city in its grip. The clerk at Lt. Poole's office had her boss paged on the loudspeaker after he showed her his I.D. An

199

To squeeze in as much text as possible, most paperback books use:

- Narrow fonts, i.e; Times Roman
- Small (9-10) point size
- 40-50 lines per page

Here's a sample:

Times Roman - narrow font, 10 point: 'handkerchief'

To make MOABT-PE text easy to read and easy to find a long word, we use:

- Wide font (Palatino)
- Large (11) point size
- 30 lines per page